

OSN[®] New York 2011

November 18-20, 2011
Sheraton New York Hotel & Towers

Gain high-value exposure and prominent recognition for your products and services with one of our sponsorship packages

BRONZE PACKAGE

\$7,500

Includes the following exposure and recognition:

- One (1) standard Exhibit Space
- **Literature rack:** Exclusive to meeting sponsors, the official product literature rack(s) will be placed in a prominent location within the common area of the event. Each bronze sponsor will receive one (1) slot in which to place product literature.
- **Meeting signage:** Inclusion on all meeting signage, including entrance unit(s), noting meeting sponsors according to sponsorship level.
- **PowerPoint:** Inclusion on a PowerPoint slide noting meeting sponsors according to sponsorship level.
- **Program book listing:** Inclusion in sponsor listing in program book according to sponsorship level.

SILVER PACKAGE

\$12,500

Includes all benefits of the Bronze Sponsorship Package plus the following exposure and recognition:

- **Meter Sign billboard:** Each Silver Sponsor will receive a meter sign to be placed in a prominent location within the common area of the event. Sponsor will be responsible to supply ad materials which may reflect product or corporate branding.
- **Meeting signage:** Inclusion on signage at all exhibit hall food functions noting sponsorship level.

GOLD LEVEL

\$20,000

Includes all benefits of the Silver Sponsorship Package plus the following exposure and recognition:

- Promotional items:** Each Gold Sponsor will have the choice of one (1) of the following promotional items. Only one (1) of each item is available for the event and will be awarded to Gold Sponsors on a first-come, first-serve basis.
- **Program Book Cover 4:** Corporate branded advertisement on the back cover of the meeting program.
 - **Hotel Keycards:** Product or corporate branded keycards given to attendees as they check into their hotel.
 - **Lanyard:** Corporate branded lanyard given to all attendees.
 - **Floor Mat Advertising:** Three (3) prominently placed floor mats with product or corporate branded advertising.

SPONSORSHIP AGREEMENT



OFFICE USE ONLY	
Date Received	_____
Booth Assigned	_____
Cost of Booth	_____
First Deposit Received	_____
Check #	_____
Balance Due	_____

Company _____

Street Address _____

City _____ State _____ Zip Code _____

Submitted by _____ Title _____

Phone _____ Fax _____ E-mail _____

Note: Please direct all further correspondence to (if different from above)

Contact _____

Street Address _____

City _____ State _____ Zip Code _____

You are hereby authorized to reserve the sponsorship/support opportunities indicated below for use at OSN New York 2011. By signing this application, the applicant agrees to fulfill all sponsorship responsibilities set forth by OCULAR SURGERY NEWS, SLACK Incorporated and their agents. Failure to abide by these rules and regulations will result in forfeiture of all moneys paid or due Management under terms of this agreement. A 50% deposit is required at time of application submission and the balance is due by November 4, 2011.

Signature _____

SPONSORSHIP OPPORTUNITIES

Please check the appropriate box(es):

- BRONZE PACKAGE: \$7,500**
- SILVER PACKAGE: \$12,500**
- GOLD PACKAGE: \$20,000**

Choose one:

- Program Book Cover 4
- Lanyard
- Hotel Keycards
- Floor Mat Advertising

Mail or fax this form to:

Mindworks Communications • Attn: Donna Paranto
6900 Grove Road • Thorofare, NJ 08086-9447
Phone: 856-384-1793 • Fax: 856-848-6091

Exhibitor Cancellation Policy

Any exhibitor who wishes to release assigned space 60 days (September 20, 2011) prior to the exhibition date will be refunded all but the \$750 administrative fee. For cancellations of exhibit space within 59 days (September 20, 2011) of the show, 100% of space rental charge will be assessed to the canceling exhibitor/company. In the event that the cancelled space is resold and the entire exhibition is sold out, the cancellation penalty will be 50% of the rental charge.